Success 4 Kids

&

Adair County Early Childhood Committee

Minutes/Notes

Tuesday August 8, 2017 Adair County Extension 154 Public Square Greenfield, Iowa 50849

Meeting began at 2:00.

Attendance

Kristie Nixon, Brenda Comer, Tallie Rhamey, Megan Bernholtz, Samra Hiros, Myra Willms, Stephanie Claussen, and Debra Schrader.

Success 4 Kids Notes/Minutes

Council Treasurer Report

There has been no change in the bank balance

FY17 Showcase Summary

The Success 4 Kids Council shared the FY17 executive summary, there were 3 families, 3 children and 31 home visits conducted through the SWCC Parents as Teachers Program and 176 child 32 provided through Crisis Intervention and Advocacy Center, sexual abuse prevention programming and a total of \$13,985 was expended.

FY18 Contracts

Prevent Child Abuse Iowa Fy18 contract has been received. Deb will check to see if the subcontracts to CIAC and SWCC have been drafted for the Council.

FY18 State Changes

Family support programs receiving PCA funds will be required to utilize the DAISEY reporting system that ECI currently uses. This is a change from the previous year. Additionally, PCA will go to quarterly reporting versus monthly.

FY19 Grant Planning

Stephanie and Deb sat in on the webinar regarding planning for the FY19 grant cycle. It was consensus of the group to continue with SWCC Parents as Teachers home visitation and CIAC sexual abuse prevention utilizing new curriculum Second Step. Additional ideas shared were Stewards of Children/Darkness to Light sexual abuse prevention education, and Parent Cafe. If anyone has any other ideas contact Stephanie Claussen.

Mental Health Document

It was noted that Crossroads no longer provides services in Adair County, but can be served one of the other locations, Corning, Creston or Winterset. The Adair County mental health document will be updated to reflect this change.

Parents as Teachers

Nina Utterback is the new parent educator with the Southwestern Community College Parents as Teachers program and has attended training. Currently, 5 families are in the program.

American Lung Association

Samra Hiros is the new contact for American Lung Association. She reported that clients that have Medicaid are not to be served with the Iowa Quit Line and that the respective MCO's are to handle that starting July 1, 2017. Samra shared the FY17 work plan with the group. Going forward, the agenda will now include American Lung Association to assist with the work plan for Adair County.

Early Childhood Committee

DCAT/CPPC

No update.

4 R Kids Board

The board is looking for an Adair County board member, preferably a male.

Early Childhood Services

The group reviewed the Adair County early childhood services document and noted any changes. It will be posted on the website.

1st Five

Brenda Comer with Matura is a trainer for Ages and Stages. If anyone is needing trainer contact her at (641) 344-9155.

Greater Regional

It was announced that Greater Regional will be having a clinic in Greenfield.

Adair County Public Health

Adair County Public Health has been successful in adolescent immunizations, with 90% immunized compared to the state rate of 58% Iowa State Extension has pdf versions of <u>Ages and Stages</u> available on their website and can be printed.

Flu season is gearing up, and there will be no flu mist this year.

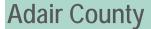
WIC guidelines changed starting July 1, 20917, a family of four can make \$45,510 annually and qualify.

Next Meeting

Meeting adjourned at 3:00. The next meeting will be August 8, 2017 at the Adair County Extension.

Respectfully submitted by Debra Schrader, 4 R Kids Director

POINT-OF-SALE Tobacco Summary





Types and Average Prices of Tobacco Products Sold

92% of retailers sold cigarettes	
92% sold cigarillos	
92% sold chew / snuff	
83% sold e-cigarettes	A TOP
75% sold loose tobacco	
0% sold cigars	S. A. S.
0% sold hookah tobacco	الله

Average Prices	
Blu disposable e-cigarette	\$10.32
Newport menthol	\$6.11
Cheapest cigarette pack	\$5.12
Grizzly long cut	\$4.98

Interior Advertisements



0% displayed Graphic Health Warning(s)



92% showed WeCard signage

67% advertised cigarettes outside

Exterior Advertisements

33% had ads for menthol cigarettes



67% had exterior ads for alcohol

Tobacco Advertisements and Products Displayed at the Eye Level of a Child

Ads displayed within 3 feet of floor

<u>Product</u> displayed within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream

0% of retailers had cigarillo ads

0% of retailers displayed cigarillos

0% had cigarette ads

0% displayed cigarettes

0% had e-cigarette ads



0% displayed e-cigarettes

0% had chew / snuff ads



0% displayed chew / snuff

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Types and Average Prices of Beverage Products Sold

92% of retailers sold diet soda

92% sold regular soda

92% sold bottled water

92% sold unsweetened iced tea

83% sold 100% juice

67% sold juice drink

Average price of the smallest				
pre-packaged unit available				
100	\$1.87		\$1.92	
Juice	\$1.67	DIET	\$1.49	
SODA	\$1.49	ad	\$1.10	

Types of Food Products Sold at Tobacco Point-of-Sale Locations



accepted SNAP



25%

sold whole grain cereal, pasta or brown rice





accepted WIC



33%

sold fresh, frozen, or canned (not in sauce) fruits or vegetables





sold skim or low fat (1%) milk



58%

sold lean protein, such as uncooked eggs, lean ground beef, or deli meat





sold low fat (1%) or fat-free dairy items, such as cheese or yogurt





sold all four types of lean protein, including uncooked eggs, ground beef, whole cuts of meat, and luncheon meat

Data notes: Iowa Point-of-Sale (POS) Tobacco Audits, 2016, in Adair County, Iowa. Values based on 12 of 12 tobacco retailers. Average prices of tobacco and beverage products are strongly impacted by brand and size available at time of audit; additional information is available in the full report on tobacco point-of-sale retailers.

For more information or questions, please contact Iowa Department of Public Health, Division of Tobacco Use Prevention and Control at 515-281-6225. Published: October 2016



