

**Success 4 Kids
&
Adair County Early Childhood Committee
Minutes/Notes
Tuesday June ,11, 2019
Adair County Extension
154 Public Square
Greenfield, Iowa 50849**

Meeting began at 2:00.

Attendance

Brenda Comer, Damon Clark, Kelly Phelps, Chelsy Clymer, Rachelle Hardisty, Nina Utterback, Myra Williams, Samra Hiros, Danielle Morgan, Stephanie Claussen

Announcements

Parents as Teachers

Looking for volunteers in the area.

Adair County Extension

Summer Camps have started for kids – fees vary

Nodaway Valley Schools

Summer Lunch Program June 30- July 11th Ages 2018 eat free

Zion Recovery Services

They have added Adair and Dallas to the service area in Adair schools now

Adair County Public Health/Health System

Youth Mental Health First Aid class set for May had to be cancelled due to low attendance and was unable to find a successful reschedule date; the NV school did some onsite training earlier in the year.

Success 4 Kids

FY19 Contractor Update

SWCC Parents as Teachers provided an update on the families served.

PCA Awareness Activities

Pinwheel vases and coloring sheets were sent to libraries and medical clinics, outreach at Toddlerfest included youth mental health information. A press release was sent to all newspapers in the area, but was only printed in Stuart. Schools and health system participated in Blue Out day and talking points were posted on the OM school webpage.

Contract Renewal

FY 20 contracts for fiscal and home visitation have been signed and sent on to PCA.

FY18 Child Abuse Data – reviewed and discussed Adair County Child Abuse data. It was noted that cases had decreased from 2017 to 2018. Adair County ranks 31st for rate of abused children.

American Lung Association

Samra Hiros provided a tobacco control action plan update to the coalition. Staff met all goals for Adair County. The ALA is running a Quitline Iowa ad in the Adair County Free Press on June 5th and 12th. Staff is also running Facebook Quitline Iowa ads for the month of June. Samra talked about next fiscal year goals which will remain the same for Adair County. Samra discussed that funding for FY20 is steady for the ALA Iowa office. In addition to providing the written report handout, Samra also provided some details and pictures of the new tobacco product hitting shelves soon called IQOS, a heat-not-burn tobacco product. This new product raises concerns regarding safety as much is unknown about this relatively new product. See attachment for more information and pictures of IQOS.

Early Childhood Committee

DCAT/CPPC

No update

MCO update – members received their new MCO designation letters and have a period of time to contact them to switch.

4 R Kids Board

The Board is seeking a board member, preferably male, to serve Adair County. Contact Deb Schrader if you know of someone at 4rkidseci@gmail.com. A list of FY20 Services funded by the board was shared – this resource list is also available on the 4RKids website.

Family Support Map – the updated resource was shared and discussed and is available on the 4RKids website.

Infant and Early Childhood Mental Health Consultation – Funded family support programs will have the opportunity to have infant and early childhood mental health consultation. The service will be done by Joyce Westphal and provided to family support worker and educators. This is a new piece that was added in the LSI contract.

Next Meeting

Meeting adjourned at 3:00. The next meeting will be August 13th @ 2:00 p.m. at the Adair County Extension office.

Respectfully submitted by Stephanie Claussen, Success4Kids Council Chair

IQOS (Heat-Not-Burn)

*Electronic device, but the FDA classified it as a cigarette.

Recently granted permission to be sold in the U.S. sparking concerns.



IQOS uses different technology than e-cigarettes. IQOS uses actual tobacco, not flavored e-liquid typically found in e-cigarettes.

Heated tobacco products are not proven to be safer than

cigarettes. Tobacco companies are claiming the heat-not-burn products are less harmful than cigarettes.

IQOS may appeal to youth because of marketing that depicts the product as “sophisticated, high-tech and aspirational” and “sleek, exclusive items akin to iPhones.”



The American Lung Association holds the Community Partnership grant funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention & Control for eight counties in Iowa. We serve Adair, Dallas, Jasper, Madison, Marshall, Polk, Union, and Warren Counties and follow best practices for tobacco control outline by the CDC:

1. *Prevent the Initiation of tobacco use among young people*
2. *Eliminate non-smokers exposure to secondhand smoke*
3. *Promote quitting among young people and adults*
4. *Identify and eliminate tobacco-related disparities among population groups.*

FY2019 Initiatives for Adair County

(As of June 11, 2019)

FY2020 Update:

- Our action plan goals are staying the same for Adair County
- We will be working on tobacco free and nicotine free worksite policies. The goal is to help 1 new worksite implement a tobacco free and nicotine free policy
- Also working on coalition development.

Tobacco-free Worksites: 1/1 – Met Goal

- ✓ Met goal early in the fiscal year:
 - Schroeder Family Dental updated to Tobacco Free and Nicotine Free.

Coalition Development:

- ✓ Brought Quitline Iowa bags for partners to distribute at their workplaces.

Other fiscal year notes:

- ✓ Met with the principal at Nodaway High School in Greenfield
 - Presentations are being planned for 6-12 grades
 - Staff presented to a Wellness Committee at Nodaway HS
 - Principal is interested in having presentations in the fall semester
- ✓ Quitline Iowa newspaper ad ran in Adair Co. Free Press every Wednesday in March
- ✓ Quitline Iowa ad is appearing in Adair County Free Press on June 5th and 12th
- ✓ Facebook ads are planned for June
- ✓ Dropped off electronic cigarette resources to all middle and high schools in Adair County.
- ✓ Presented at Greenfield's Healthy Hometown Committee on tobacco resources and Quitline Iowa
- ✓ Met with Zion Recovery Services Supervisor and another staff person
 - Dropped off Quit Kits and lung resources
 - Discussed referral process for Quitline Iowa